# University of Utah VITL Initiative

## Logic Model for planning VITL Work, Activities, Outcomes, and Impacts

**January 13, 2011**

<table>
<thead>
<tr>
<th>INPUTS</th>
<th>ACTIVITIES</th>
<th>SHORT TERM OUTCOMES</th>
<th>IMPACTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>In order to accomplish our goals will need the following resources</td>
<td>Accomplishing the following activities will result in the following measurable deliverables</td>
<td>We expect the following measurable changes within the life of the project</td>
<td>We expect the following impacts/trends within the next three to seven years or more</td>
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</tbody>
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### Financial Support
- Administrative support
- Funds for faculty & librarian grants for curriculum development
- Funds for VITL teaching and student awards
- Funds for campus forum (incl. speakers)
- Outside funding

### Partners
- Faculty partners
- Librarian partners
- Instructional design services

### Additional Resources
- Continued upgrade of campus teaching facilities
- Course/Activity Design process (TACC/CTLE)

### Conversations
- Develop a learning community of campus faculty, library faculty, staff and students interested in visual literacy
- Meet with deans and interested faculty
- Library, TACC, and CTLE workshops, VITL Teaching Summit, and other campus activities
- Define VITL learning objectives and outcomes for the committee

### Support & Collaboration
- Create online tutorials, learning modules, hybrid and other learning objects
- Create a VITL digital archive for learning objects and student projects
- Seek grant and other funding
- Showcase examples of VITL learning activities/projects
- Create a VITL grading rubric or recommendations to assist faculty with assessment of VITL skills

### Awareness
- Broader institutional awareness of VITL
- VITL projects for TA Scholars, TACC grants, etc.

### Implementation
- More courses have VITL learning experiences
- Faculty use more visual and multimedia resources in their courses
- Students create more media rich and technology enhanced projects
- Students increasingly use advanced technology and a wide range of resources in their academic work
- Student can create E-portfolios of their academic work

### VITL Initiative
- One of signature student experience
- VITL contributes to student engagement, success, and retention

### Curriculum Enhancements
- Library grants credit-bearing courses in VITL
- Faculty regularly use multimedia and graphic resources in teaching

### 21st Century Skills Development for Students
- Graduates have developed skills for lifelong learning
- Graduates apply VITL skills in work and life situations beyond the university
- Graduates have skills to thrive in technology and media rich environments